## **Putting Baby Safely to Sleep:**

Tools for **New Parent Support Program**Home Visitors



This guidance provides useful ideas and resources for sharing important messages about **Putting Baby Safely to Sleep** with new and expectant parents.

### **Your Role**

Engage new and expectant parents, provide them with information and direct them to resources that educate them about safe infant sleep environments and practices, and empower them to cope with infant sleep-related challenges.

## The Opportunities

- Ask parents about infant sleep challenges during home visits and other contacts, and whether they have questions about National Institutes of Health recommended infant sleep guidelines. Offer to provide one-on-one information related to their infant's sleep environment. Be sure to discuss the risks associated with fatigue while caring for an infant.
- Share safe sleep messages and resources with parents. Use
   <u>American Academy of Pediatrics safe sleep information</u> or
   First Candle's brochures, including <u>"Safe Sleep Saves Lives!"</u>
   or <u>"Room Sharing is Safer than Bed Sharing."</u>\* For a full list of reliable, professionally approved resources, visit <u>Military OneSource</u>.
- Connect parents online. Tell them about the new blog, <u>"Sleep Like a Baby: The Keys to Infant Slumber,"</u> and encourage them to follow the campaign on <u>Facebook</u>.
- Partner with your local Child Development Program to offer a parent group focused on the topic of safe infant sleep. Use the Consumer Product Safety Commission's video, <u>"Safe</u> <u>Sleep for Babies,"</u> to help you share your message.
- Participate in FREE <u>American Academy of Pediatrics online</u> <u>training</u> about creating safe sleep environments.

# **Key Messages for New & Expectant Parents:**

- Sleep is often one of the most significant challenges for new parents.
- One of the most important decisions a new parent makes is where and how he or she places a baby to sleep.
- Ensuring your baby is in a safe sleep environment involves closely monitoring your own personal level of alertness while caring for your infant.
- Safe sleep can save lives.

#### **Key Online Resources:**

- Visit the blog, "Sleep Like a Baby: The Keys to Infant Slumber!"
  - www.blogbrigade.org/blogs/sleep-likea-baby
- Follow us on Facebook!
  www.facebook.com/military.
  1source
- Find professionally approved resources!
  - www.militaryonesource.com/ MOS/FindInformation/Puttin qBabySafelytoSleep.aspx





<sup>\*</sup> The American Academy of Pediatrics and First Candle are private organizations. The Department of Defense does not control or endorse the content of these sites.